

Marketing Manager - Mass Spectrometry

Maryland

We are currently searching for a number of talented Analytical Chemists with a background in Sales and/or Marketing.

Working for a multinational scientific instrument vendor your duties will include:

- Development of marketing messages to drive the sale of instrument and service solutions on a multinational scale
- Coordination with regional marketing, sales, and support groups to craft product positioning with a meaningful impact
- Management of the production of technical marketing literature and other field marketing initiatives
- Collaboration with Product Management and R&D on customer needs
- Presentation of Marketing solutions and new corporate technology within the scientific community and trade shows
- Help supporting the Field Marketing and sales organizations in promoting new product initiatives (~20% overnight travel domestic and foreign)

Primary Requirements:

- Minimum of BS in Science (Chemistry or Life Sciences preferred) w/ 5 years in the Mass Spec industry
- 18 months' Marketing or Business Development within the scientific sector
- Knowledge of 1 or more of the following disciplines: Pharma, Forensics, Environmental and/or Food
- Experience in product positioning, market sizing, segmentation and analysis
- Excellent presentation and communication skills; comfortable presenting at company meetings and industry conferences
- Use and creation of digital marketing media and tools is a PLUS!

Compensation

- Base salary \$90-120k + sizeable performance bonus!
- Relocation assistance for qualified candidates

APPLY NOW!

If this role is of interest to you, and your background is suitable, please email your resume in WORD format to eberner@VRS-US.com

For further details or related opportunities contact VRS Recruitment:

info@VRS-US.com

www.VRS-US.com

Due to the volume of responses, only qualified candidates will be contacted.

Feel free to forward this message to other qualified colleagues looking for similar opportunities.

Thank you, & Be Well!

-Evan Bernier, Ph.D. (U.S. Business Development Manager)

VRS (Vantage Resourcing Solutions, LLC) combines Recruitment and Analytical Chemistry expertise to provide an efficient and focused service to client and candidate alike. Our high level of quality service and technical expertise has secured our reputation as a premier supplier of **Mass Spectrometry** and **Analytical Chemistry** Recruitment Solutions.

Keywords: Marketing, Business Development, Sales, Commercial, Food, Environmental, Forensic, Pharmaceutical, Pharma, LC/MS, liquid chromatography, HPLC, UHPLC, UPLC, LC/MS, MS/MS, ToF, Quadrupole, ESI, Ion trap, mass spectrometry, mass spec, instrument vendor, customer service